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CIRCULAR ECONOMY AND GREEN BUSINESS



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FROM LINEAR TO CIRCULAR



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Foundation for change

CORE PRINCIPLES



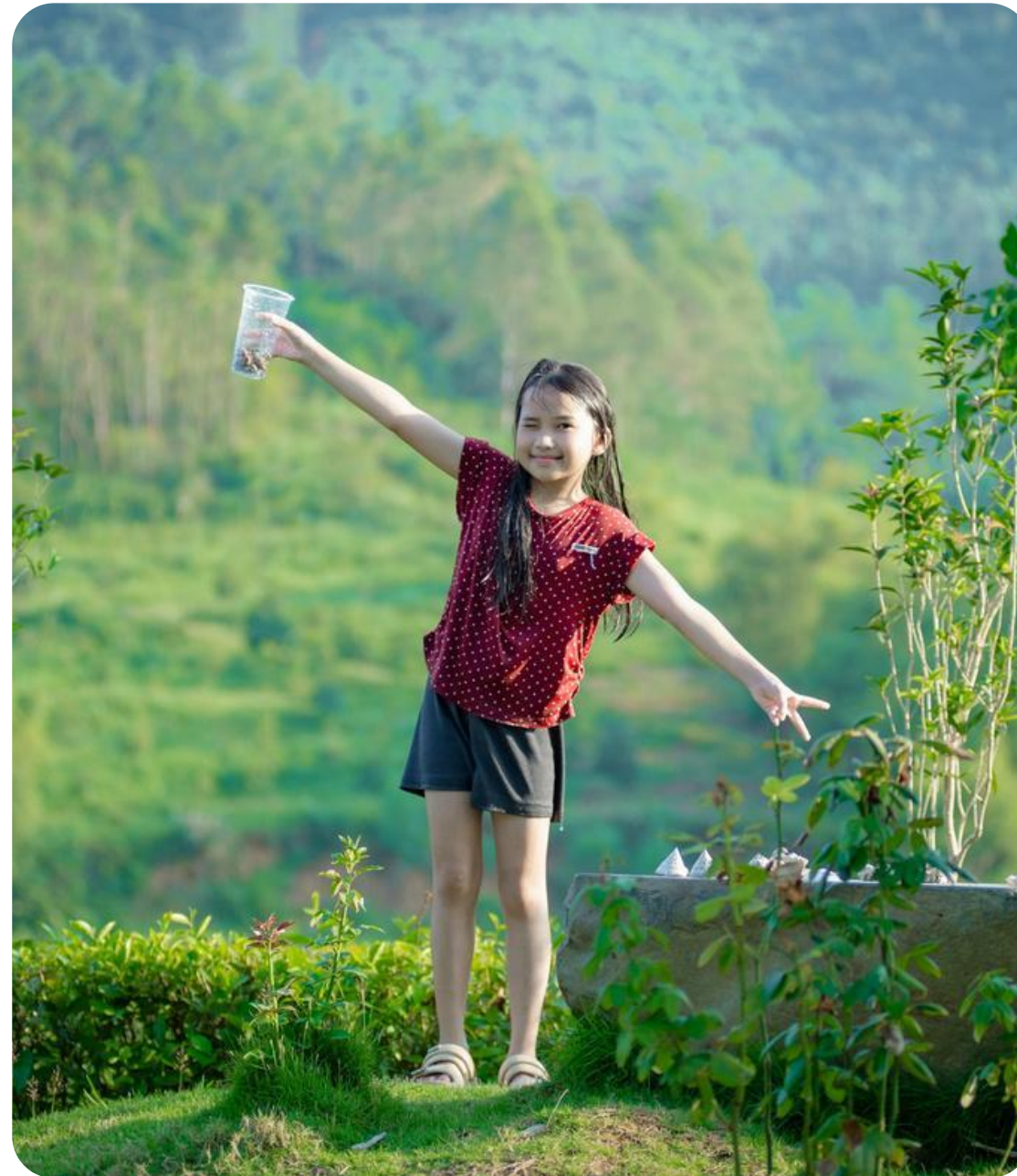
Protecting Nature Through Change

Reduced Pollution

Recycling and sustainable design cut emissions, prevent unnecessary burning, and limit plastic waste entering oceans and landfills worldwide.

Ecosystem Balance

Circular practices restore biodiversity, conserve water resources, and protect soil quality for agriculture and future generations.



ENVIRONMENTAL GAINS



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ECONOMIC OPPORTUNITIES

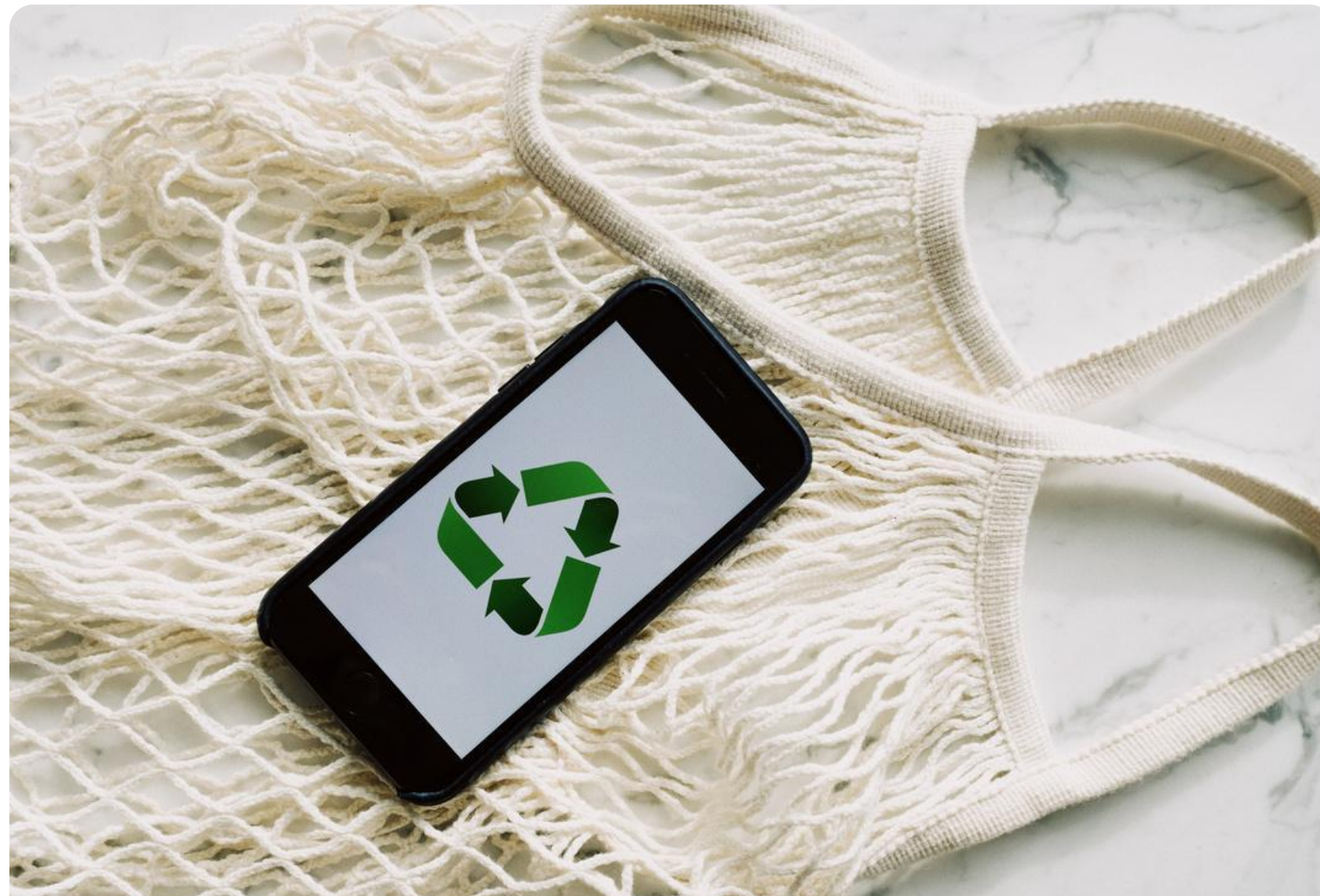
Growth through circularity

Circular economy develops green industries, renewable energy markets, and sustainable packaging. It reduces dependence on finite resources while supporting jobs, lowering costs, and building competitive businesses prepared for tomorrow.

Collaboration across sectors accelerates innovation. With shared responsibility, industries and consumers unlock growth, build resilience, and deliver responsible value that respects both society and environment.



CIRCULAR PRACTICES



Sustainable Habits for Future

Sharing Economy

Platforms reduce ownership needs through rentals, car-sharing, and product access. This cuts production, saves resources, and promotes efficiency across communities.

Product Design

Goods are made durable, modular, and repairable. This reduces demand for raw materials, lowers waste, and increases value circulation.

Industrial Symbiosis

Companies collaborate so one's waste becomes another's raw input. This lowers costs, limits extraction, and strengthens interconnected supply chains.



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GREEN BUSINESS



“Green businesses incorporate principles of sustainability into their business decisions in order to reduce their negative impacts on the global or local environment. They do this by selling environmentally friendly products or by greening their processes to make them more environmentally sustainable”

WHY GREEN BUSINESS MATTERS IN TODAY'S WORLD?

Stay ahead of environmental regulation

Environmental regulation is becoming more and more stringent. Green businesses can reap the benefits of staying ahead of environmental regulation.

Access new markets

There is an increasing demand for green products and services worldwide

Access to finance

Green businesses may be able to attract certain types of financing options for their green business ideas that are not be available for conventional business idease

Reduce costs

These cost reductions generally arise from efficiency gains when less inputs are required to produce the same output.

Improve quality

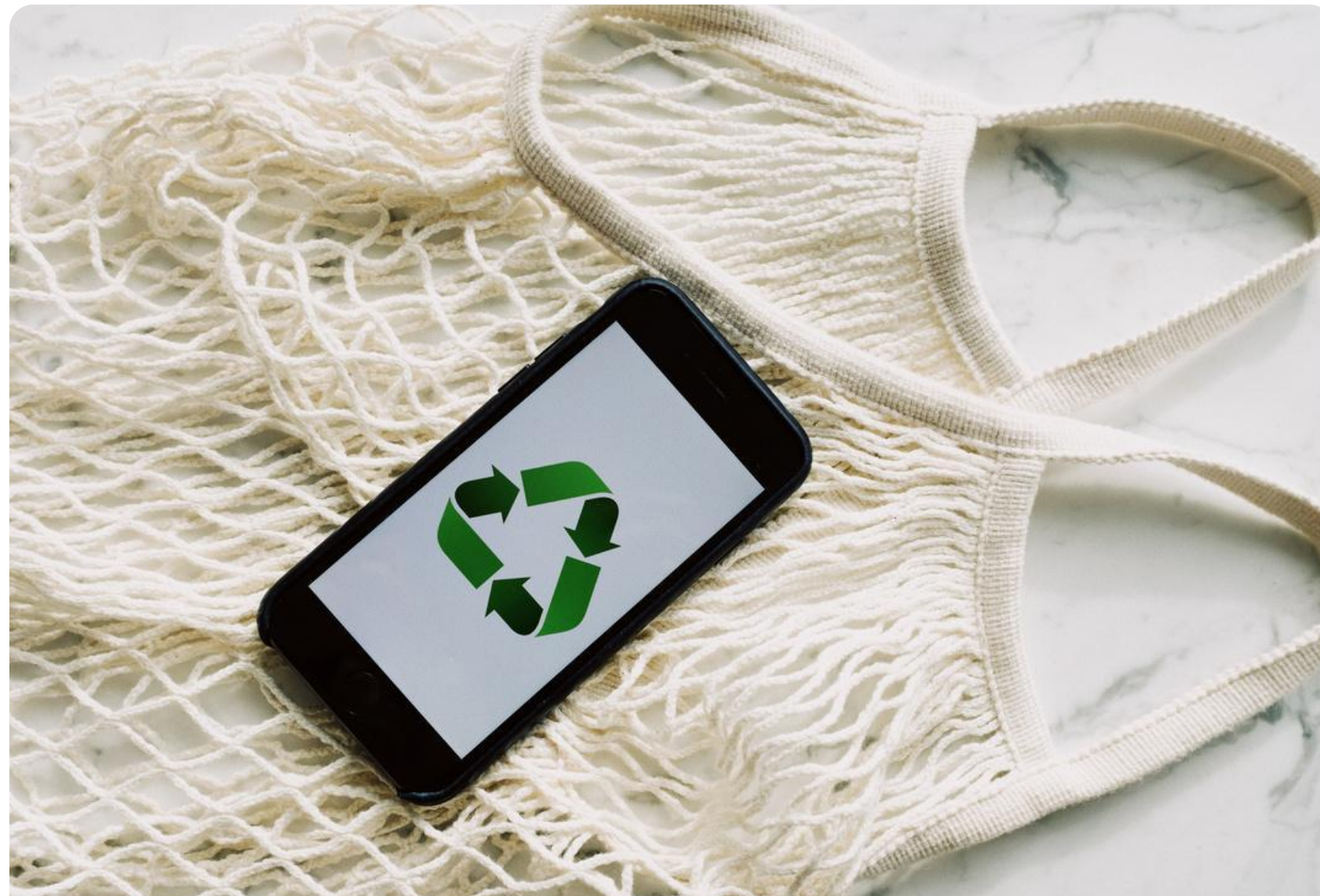
Green products and services can therefore improve the value proposition of the enterprise and improve its bottom line.



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WHY GREEN BUSINESS MAKES ECONOMIC SENSE?



Competitive Advantages

Green business practices provide economic benefits like cost savings through energy efficiency, innovation in eco-friendly products, and increased consumer appeal by attracting sustainability-focused customers.

ESG and Investment Trends

Companies with strong ESG profiles attract more investment and benefit from better financing terms.

Enhanced Brand Loyalty

Green businesses often build stronger brand loyalty by aligning with customers' values and commitments to sustainability.



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FUTURE OPPORTUNITIES



Innovation Drive

Inspires technology, product design, and new services. Circularity encourages entrepreneurship, building stronger markets and sustainable solutions.

SOCIETAL BENEFITS

Healthier Communities

Cleaner environments reduce risks of disease, improve quality of life, and protect urban populations.



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EMPOWERING THE NEXT GENERATION OF SUSTAINABLE



Instilling Environmental Responsibility Teaching kids about sustainability helps them develop a sense of environmental management from an early age.

Preparing for Future Green Career

Equipping students with knowledge about green business prepares them for careers in emerging eco-friendly industries.

Fostering Critical Thinking

Encourages young people to think critically about corporate responsibility and ethical practices, shaping them into responsible future leaders.

Inspiring Innovation

Educating youngsters about green business inspires them to develop innovative solutions for environmental challenges, fueling future advancements in sustainability.



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THANKYOU

Together for a Circular Uture

Circular economy is our pathway to sustainability. Thank you for your attention.

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